

# WMUZ/WRDT/WEXL RADIO

## Annual EEO Public File Report June 1, 2009 to May 31, 2010

Full-Time Position	Date of Hire	Total # of interviewees	Recruitment Source Utilized	Recruitment Source that referred hiree
AccountExecutive(3 vacancies)	6/1/2009	22	1 through 18	18, 18, and 3
Account Executive	12/28/2009	11	1 through 18	8
AccountExecutive(2 vacancies)	2/1/2010	13	1 through 18	18 and 1

### Recruitment Sources:

<u>Radio Announcements:</u>						# of interviews from this source
1	WMUZ/WEXL/WRDT	Frank Franciosi	12300 Radio Place	Detroit, MI 48228	313-272-3434	11

<u>Classified Ads:</u>						
2	Michigan Chronicle	Classified ads	479 Ledyard	Detroit, MI 48201	313-963-5522	2

<u>Colleges/Churches/Web sites</u>						
3	Specs Howard	Katie Peters	19900 West 9 Mile	Southfield, MI 48075	Fax: 248-746-9770	3
4	Women's Ministry Network	Lynn Karidis	P O Box 2545	Farmington Hills, MI	<a href="mailto:fo@womensministrynetwork.org">fo@womensministrynetwork.org</a>	
5	Disabled American Veterans	Commander Adams	30905 Plymouth Road	Livonia, MI 48150	Fax: 734-522-8862	
6	NAACP	Jamel Parks	2990 East Grand Blvd.	Detroit, MI 48227	<a href="mailto:jparks@detroitnaacp.org">jparks@detroitnaacp.org</a>	1
7	Wayne State University	Marlena Frontera	1001 Faculty Administration Building	Detroit, MI 48202	Fax: 313-577-4995	1
8	WMUZ Web Site	Job Posting	wmuz.com	Website posting	Website posting	11
9	Detroit Urban League	Shelita Richmond	208 Mack Avenue	Detroit, MI 48201	Fax: 313-863-6155	1
10	University of Detroit Mercy	Prof. Langham	2700 MLK Blvd.	Detroit, MI 48208	<a href="mailto:langhac@udmercy.edu">langhac@udmercy.edu</a>	1
11	Staff referrals	Frank Franciosi	12300 Radio Place	Detroit, MI 48228	Phone: 313-272-3434	1
12	Greater Grace Temple	Bishop Ellis	23500 West 7 Mile	Detroit, MI 48219	Fax: 313-543-6052	1
13	Senior Community Service Employment Program	Iris Malukah	711 N.Saginaw, Suite 207	Flint, MI 48503	Fax: 810-766-1473	
14	Perfecting Church	Beverly Ferguson	7616 East Nevada	Detroit, MI 48234	Fax: 313-365-1185	1
15	Straight Gate Church	Shirley Wilson	10100 Grand River	Detroit, MI 48204	Fax: 313-491-2224	1
16	In-house Posting	Frank Franciosi	12300 Radio Place	Detroit, MI 48228	Phone: 313-272-3434	
17	Rochester College	Essie Bryan	800 West Avon Road	Rochester Hills, 48307	<a href="mailto:ebryan@rc.edu">ebryan@rc.edu</a>	2
18	monster.com	Job Posting	monster.com	Website posting	Website posting	9
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#### Supplemental Recruitment Initiatives

1. On August 3, 2009 we recruited an intern from Specs Howard School of Broadcasting. Our intern is participating in several areas of the broadcasting business at WMUZ, providing her with valuable experience that will contribute to her goal of employment.
2. WMUZ sponsored and organized 5 job fairs at the station's main studio on 9/25/09, 11/2/09, 11/19/09, 12/7/09, and 1/5/10. A total of 47 people attended and met with the General Manager. We were recruiting for a sales position.
3. Our Annual Anti-Discrimination Meetings were held on 10/12/09 and 10/16/09. All full time and part employees attended, for a total of 46 people.
4. We co-sponsored the Michigan Association of Broadcaster's Job Fair at Specs Howard School of Broadcasting on October 15, 2009. The Program Director and Production Manager attended and met with 39 job applicants. More than 350 students and business-minded professionals attended the job fair.
5. On February 24, 2010 we recruited an intern from Specs Howard School of Broadcasting. Our intern is participating in several areas of the broadcasting business at WMUZ, providing her with valuable experience that will contribute to her goal of employment.