

KBRT Radio Inc. Annual EEO Report

The purpose of this EEO Public File Report (Annual EEO Report) is to comply with Section 73.2080 (c) (6) of the FCC's Rules. This Annual EEO Report summarizes the relevant hiring and EEO outreach conducted by KBRT.

Covering the period of August 1st, 2009 to July 31st, 2010.

EEO Annual Report August 1, 2009- July 31, 2010 KBRT 740 AM

Full-Time Position	Date of Hire	Total # of Interviews from all Sources	Recruitment Sources Utilized
Production Director/ Writer	5/10/10	6	a*, c, d, e, f, g, h, i, j, k, l, m, n
Account Executive	6/1/10	6	a*, b, d, e, f, g, i, j, k, l, m, n, o

**Recruitment source of hiree*

Total number of interviews in applicable period: 12

Recruitment Sources:	Contact Name:	Telephone Number	Mailing or Electronic Mail Address	# of Interviewees from Source
a. Employee Referral	N/A	N/A	N/A	3
b. California Broadcaster's Association Website	Online Service	N/A	www.cabroadcasters.org	
c. Employment Development Dept.	Online Service	N/A	www.caljobs.ca.gov	
d. Vanguard University	Rosanne Freilich	714.556.3610 ext #348	www.vanguard.edu/careercenter	
e. Concordia University	Katie Fischer	949.854.8002 ext #1584	careerservices@cui.edu	
f. KBRT Website	Sarah Davis	714.754.4450	3183 Airway Ave. Ste. D Costa Mesa, CA 92626	1
g. Monster.com	Online Service	N/A	N/A	1
h. Biola University	Career Services Staff	562.903.4875	career.services@biola.edu	
i. KBRT Job Fair	Angela Daggett	714.754.4450	adaggett@crawfordbroadcasting.com	7
j. Crawford Broadcasting Job posting	All stations	N/A		
k. The Rock Church in Anaheim	Church Office	714.526.8233		
l. Mariners Church in Irvine	Church Office	949.854.7600		
m. Together We Served US Marines Corp admin@marines.togetherweserved.com	Maj. Wes Prater		Maj Wes Prater TWS Admin 9430 Topanga Canyon Blvd. Ste.#203 Chatsworth, CA 91311 wprater@togetherweserved.com	
n. Forte Foundation Women's Career Foundation	Beth Lopez	512.535.5157	9600 Escarpment Suite 745 PMB 72 Austin, TX 78749 www.fortefoundation.com	
o. All Access	online		www.allaccess.com	
p. Mariners Church Job Fair		949.854.7600	5001 Newport Coast Dr. Irvine California 92603	
q. Employment Diversity Day Career Fair		(562) 651-9183	2726 South Grand Ave. Santa Ana, CA 92705	

Supplemental Recruitment Initiatives

August 1st, 2009 to July 31st, 2010

Anti Discrimination/Harassment Seminar was held October 20, 2009. All full-time and part-time employees were required to attend. The Manager of the station reviewed the Employee Handbook, which covers policies and the Company's principles to follow rules and regulations, federal, state and local, which may deal with civil rights or discrimination in any form.

KBRT Job Fair: KBRT hosted a Job Fair on March 29, 2010 located at our office in Costa Mesa, CA. This job fair was promoted to LA County, Orange County, San Diego County, Riverside and San Bernardino Counties. KBRT provided an opportunity for those seeking a career in radio to visit the radio station to find out more about KBRT and Crawford Broadcasting Company. We accepted resumes, provided interviews and discussed future opportunities with the company.

Job Fair: The KBRT staff attended a Job Fair at Mariners Church in Irvine, CA on April 6, 2010. This Job Fair was hosted by Employers Economic Life Support where they invited local businesses to set up booths and talk to local job seekers about employment opportunities with our company. The Employers Economic Life Support also provided counseling and guidance to those seeking jobs.

Job Fair: KBRT participated in the Diversity Employment Day Career Fair in Santa Ana, CA on July 6, 2010. This Career Fair was intended to connect local businesses with local job seekers and promote diversity amongst local companies. KBRT promoted this Career Fair on our radio station and attended in-person where we talked with attendees about our company and future employment opportunities. This successful Career Fair had approximately 600 job seekers in attendance.

KBRT Radio Inc. July 31st, 2010

KBRT AM 740 is a Christian Talk Radio Station located in Southern California.

KBRT proactively recruited in our local communities this past year and hired two new full-time employees. KBRT continues to grow our relationship with local churches, universities and community organizations to promote career opportunities at KBRT.

KBRT hosted, attended and promoted various job fairs this past year in order to help our local community thrive when so many were unemployed and underemployed. In addition to the various job fairs which we hosted and attended, we also provided on-air guidance and advice to our listeners through our own, local, live talk-show called Talk from the Heart. The host of this show, Rich Buhler, helped listeners evaluate the job market to find the best potential areas for future jobs. He also helped listeners evaluate their own skill sets to determine what types of jobs would best suit their personalities and skills. And he provided expert guests to help the listeners determine the best way to structure their resumes when looking for a job. While KBRT only had two, full-time job openings this past year, we strived to support our local community every way we could.

KBRT is an asset to our community both on and off-air. KBRT continues to grow our recruitment sources, provide career opportunities to our local community through Radio Announcements, Job Fairs, and postings in local churches, community services, on-line services and advancement from within.