

KJSL AM 630 & KSTL AM 690
Annual EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rules. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station (s): KJSL – St. Louis, MO & KSTL - St. Louis, MO and is required to be placed in the public inspection files of the station, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning October 01, 2009 to and including September 30, 2010 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period; **See Appendix 1**
2. For each such vacancy, that recruitment source(s) utilized to fill the vacancy (including, if applicable, organization entitled to notification pursuant to Section 73.2080 (c) (1) (ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number: **See Appendix 2**
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period; **See Appendix 1**
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviews referred by each recruitment source utilized in connection with such vacancies; and **See Appendix 2**

Appendices 1 and 2 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which this Source Was Utilized” refer to the number of full-time jobs positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail.

**Annual EEO Public File Report
Appendix 1**

Covering the period from October 01, 2009 to September 30, 2010

Station(s) Comprising Station Employment Unit: **KJSL & KSTL**

Section 1: Vacancy Information

	Full-time positions filled by job title	Recruitment Source of Hiree	Total number of interviewees from all sources for this position	Date Position Filled	Resources Used
1					

There were no full time employment vacancies filled during this reporting period.

October 01, 2009-September 30, 2010

Annual EEO Public File Report Appendix 2

Covering the period from
October 01, 2009 to September 30, 2010

Station(s) Comprising Station Employment Unit: **KJSL & KSTL**

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees this Source Has provided during this period (if any)	Full-time positions for which this source was utilized
1	Broadcast Center* 2360 Hampton Ave St Louis MO 63139 314.647.8181 f) 314.647.1575 Contact: John Carroll		
2	Missouri Broadcasters Assn. Connie Heiland, Office Mgr. 1025 NE Drive Jefferson City, MO. 65109 573-636-6692 573-634-8259 (f) mba@mbaweb.org		
3	KJSL/KSTL Website & Posting 10845 Olive Blvd., Suite 160 Creve Coeur, MO 63141 314-878-3600 Beth Kreminski		
4	KJSL/KSL Office Posting 10845 Olive Blvd., Suite 160 St. Louis, MO 63141 314-878-3600 Beth Kreminski		
4a	KJSL on-air announcements		
5	KBRT 3183 Airway Avenue, Suite D Costa Mesa, CA 92626 714-754-4450 Angela Daggett		
6	KCBC 10948 Cleveland Ave. Oakdale, CA 95361 209-847-7700 Virginia Marsau		
7	KKPZ 4700 S. W. Macadam Ave., #102 Portland, OR 97239 503-242-1950 Andrea Bolyard		
8	KLZ/KLVZ/KLDC/KLTT 2821 So. Parker, Suite 1205 Aurora, CO 80014 303-433-5500		

	Elizabeth McGuire		
9	WDCX 625 Delaware Avenue, Suite 308 Buffalo, NY 14202 716-883-3010 Paulette Peterson		
10	WDJC/WYDE/WXJC 120 Summit Parkway, Suite 200 Birmingham, AL. 35309 205-879-3324 Josie Squires		
11	WLGZ/WRCI 2494 Browncroft Blvd. Rochester, NY 14625 585-264-1046 Megan Carlson		
12	WMUZ/WEXL/WRDT 12300 Radio Place Detroit, MI 48228 313-272-5045 Nancy Armstrong		
13	WYCA/WSRB/WYRB/WPWX 6336 Calumet Avenue Hammond, IN 46324 219-933-4455 Jennifer Synder		
14	Business Persons Between Jobs* George Fish, Executive Director 601 Claymont Drive Ballwin, MO. 63011 636-394-2257		
15	Career Alternatives Learning Ctr. Steve Lindeman 12128 Natural Bridge Bridgeton, MO. 63044 314-209-1777		
16	Career Placement Specialist SWIC* 2500 Carlyle Avenue Belleville, IL 62221 Darlene Beisiegel 618-235-2700 x5345 f) 618.236.7963		
17	Careerbuilder.com CB Corporate Headquarters 200 N. LaSalle Street, Suite 1100 Chicago, IL. 60601 773-527-3600 careerBuilder.com		
17a	Sologig.com This is an off shoot of Career Builder		
18	Kingdom House William McRoberts, Employment Dir 1321 South 11 th St. St. Louis, MO. 63104 Fax: 314-241-2366		
19	Madison County Employment & Trng.* 101 East Edwardsville Road Wood River, IL 62095 Matt Jones 618-296-4315 f) 618.656.6945		
20	Missouri Career Center Lynn White		

	4811 Delmar St. Louis, MO. 63108 314-877-3088 314.877.3020 (f) www.greathires.org		
21	NAACP of St. Louis 635 N. Euclid Ave. St. Louis, MO. 63108 Attn: Mr. Claude Brown Fax: 314-361-4334		
22	NSEC Near Northside Employment Coalition* 2649 Pestalozzi St. Louis, MO. 63118 Ohala Ward 314-865-4453 314-865-5480 (fax) oward@nsecworks.org		
23	Sparkman Publications 625 N. Euclid, Suite 527 St. Louis, MO 63108 Marilyn Parker 314-361-2225 f) 314.361.3337		
24	Urban League of East St. Louis 1400 East Broadway East St. Louis, IL 62201 Contact: Hosea Jackson 618-274-1150 f) 618.274.4913		
25	Urban League of St. Louis* 3701 Grandel Square St. Louis, MO 63108 Mr. Kim Love 314-615-3624 f) 314.531.4822		
26	Fontbonne University 6800 Wydown Blvd Clayton MO 63105 (314) 889-1400 314.889.4565 (f) Contact: Career Services/Jennifer Self		
27	Jefferson College Kurt Olsen, Career Services Director 1000 Viking Drive Hillsboro, MO. 63030 636-797-3000 X 211 f 636-789-5103		
28	Lindenwood University 11960 Westline Industrial Ste 250 St Louis MO 63146 636.949.2000 636.949.4790 (f) Contact: Career Services/Dana Worley		
29	Maryville University* 650 Maryville University Drive St. Louis, MO 63141 Contact: Kathy Boeuer 314-529-9375 f) 314.529.9923		

30	Missouri Baptist University 1 College Park Dr Creve Coeur MO 63141 (314) 434-1115 f) (636) 272-4922 Contact: Career Services/Nicole Thomas		
31	Southern Illinois College 409 E. Carlyle Belleville IL 62221 (800) 222-5131 618.482.6935 (f) Contact: Career Services/Receptionist		
32	St. Louis Community College @ Florissant Valley/Forest Park/Meramec* 3400 Pershall Road St. Louis, MO 63135 Contact: Mike George 314-513-4227 314-513-4876 (f)		
33	University of Missouri-St. Louis #1 University Blvd. St. Louis, MO. 63121 314-516-5001 f: 314-516-6535 Attn: Ms. Suleymon		
34	Webster University 500 Northwest Plz St Ann MO 63074 (314) 968-6982 314.968.7478 (f) Contact: Career Services/Maureen careercn@webster.edu		
35	Ark of Safety 2529 Charwood St Charles, MO 63301 636-946-3200 636-724-7188 (f) Contact: Lisa Randolph		
36	Church In Action 2144 Ridge Drive Arnold, MO. 63010 314-698-7663 636-467-9916 (f) Attn: Pam Bay		
37	Church on the Rock 888 Birdie Hills Rd St Peters, MO 63376 636.240.7775 636-240-7829 (f) Contact: Jill Jackson		
38	Destiny Church 1809 Des Peres Road Des Peres, MO. 63131 314-965-2122 314-965-2125 (f) Attn: Vinny		
39	Faith Church St. Louis 1416 Larkin Williams		

	Fenton, MO. 63026 636-343-4359 636-343-4240 (f) Attn: Nicole Crank		
40	First Baptist Church of O'Fallon 1111 E Hwy 50 O'Fallon, IL 62269 618. 632-6223 618.632.8029 (f) Contact: Tandy Thomas		
41	First Baptist of Arnold 2012 Missouri State Road Arnold, MO. 63010 636.296-2703/Fax 636-296-1386 Contact: Ron Lowry		
42	First Baptist of O'Fallon 8750 Veterans Memorial Pkwy O'Fallon, MO 63366 636.272.4838 636-272-4922 (f) Contact: Linda		
43	Friendship Baptist Church Pastor Tonnie Bradford 1648 Tudor East St. Louis, IL 62207 618-274-0207 618-874-9508 (f)		
44	Grace Church 2695 Creve Coeur Mill Road Maryland Heights, MO. 63043 314-291-6647 314-291-0918 (f) Attn: Sharon Fush		
45	Greater Pentecostal COG Elder Terrence Coleman 6080 West Florissant St. Louis, MO 63136 314-389-9332 314.389.6822		
46	Harvester Christian Center 2950 Kings Crossing St. Charles, MO. 63033 636-928-7651 636-928-3524 (f) Attn: Marsha Harmon		
47	Life Center International Church Pastor Elijah Hankerson III P. O. Box 78783 St. Louis, MO 63178 314-367-5433		
48	Life Christian Church 13001 Gravois Rd Sappington, MO 63127 314.843.5575 314-842-1784 (f) Contact: Amy Grahm		
49	Meditations with Marilyn Evangelist Marilyn Cheatham 5236 Lotus Avenue St. Louis, MO 63113		

	314-589-8111		
50	Parkway Baptist Church 12465 Olive Blvd St Louis, MO 63141 314.434.2310 314-434-0448 (f) Contact: Dale Morrow		
51	Power of Change Pastor Henry Phillips 610 Range Lane Cahokia, IL 62206 618-337-4200 618.337.7085		
52	Revolution Evangelistic Assoc. Pastor Josh Jamison 9901 Chilies Court Crestwood, MO. 63126 314-629-7113		
53	Solomon's Temple Bishop James E. Holloway, Sr. 5569 Page Blvd. St. Louis, MO 63112 314-361-4460		
54	St. Charles Assembly of God 4750 North Service Road St. Peters, MO. 63376 636.936.1912 636.946.1925 (f) Attn: Andrea Woods		
55	St. Louis Family Church 17458 Chesterfield Airport Road Chesterfield, MO. 63017 636-532-3446 636-532-2492 (f) Attn: Vicki Coleman		
56	The Rhema Church Pastor Norman E. Owens, Jr. 2233 Cass Avenue St. Louis, MO 63106 314-421-2345 314-421-0082 (f)		
57	Transformation Christian Church Pastor Priscellious Burruss 4100 Page Blvd. St. Louis, MO 63113 314-535-1176 314-535-1171 (f)		
58	Trinity Mt. Carmel M. B. Pastor Charles Roach 1819 No. Prairie St. Louis, MO 63113 314-534-1990 314-837-3532 (f)		
59	True Redemption Ministry Bishop Alton Davis, Jr. P. O. Box 470175 St. Louis, MO 63147 314-276-5368		
60	Twin Rivers Worship Center* 10575 Tesson Ferry Rd		

	St Louis, MO 63123 314-729-0704 314-729-0699 Sheila Moran		
61	Together We Served ** US Marines Corp 9430 Topanga Canyon Bldg, Ste 203 Chatsworth, CA. 91311 Major Wes Prater, TWS Admin wtprater@togetherweserved.com admin@marines.togetherweserved		
62	Women's Job List, LLC ** 947 Century Oaks St. Louis, MO. 63021 Womensjoblist.com/jobs/addjobs.php		
63	Community Employment, Inc. ** 1774 ½ S. Grant Springfield, MO. 65804 417-869-4906 cemploymentinc@communityemploymentinc.com		
64	Seniors4Hire.org ** 7071 Warner Ave F466 Huntington Beach, CA 92647 Tel: (714) 848-0996 Fax: (714) 848-5445 Email: info@Seniors4Hire.org		

- * Indicates sources that have requested notification of job openings
- ** Indicates source was added after most recent active search

Appendix 3

Covering the period from October 01, 2009 to September 30, 2010

Station(s) Comprising Station Employment Unit: **KJSL & KSTL**

Section 3: Supplemental (Non-vacancy Specific) Recruitment Activities Undertaken by KJSL and KSTL.

October 2009

Our Annual Anti Sexual Discrimination and Harassment meeting was held. During this meeting CBC policy is reviewed and thoroughly discussed. Employees have the opportunity to ask any questions to ensure all have a complete understanding.

November 04, 2009- Job Fair: Hosted by Southwestern Illinois College Applications were distributed, and returned. Resumes were received, most of which are looking for full time employment. Recruiters from large manufacturers to department store chains to the federal government were present and looking for positions to fill. The following are just a few of the prospective employers in attendance: Clean – The Uniform Company, Federal Bureau of Prisons, H & R Block, LE Financial Inc, LGC Associates, Lindenwood University, Prairie State Generating Company, Saint Louis Arc, Sears, State of Illinois Career Services, and Stoney Brooke – Academy of Early Learning

More than 400 students attended the career fair looking for full-time/part-time jobs and internships with the more than 40 companies who set up display booths at the Student Lounge Center. This was a great turn out for a mini job fair.

February 25, 2010 – Job Fair: Hosted by Sparkman Publications @ Greater Faith Missionary Baptist Church multiplex. More than 150 people attended the Job Fair. Twelve vendors were on hand to discuss employment opportunities with the job seekers. Attendees shared that they had been laid off from various jobs during the past three years, and most job seekers are eager to get back to work. Mini job related seminars and testing for job seekers were available. The mini seminars and information segments were provided to assist job seekers in putting their best foot forward when interviewing and testing for new job opportunities.

There was a real diverse group of employers represented. Participating employers included St. Louis Metropolitan Police Department, St. Genevieve County Sheriff's Department, Shop and Save, KJSL/KSTL Radio, Odyssey Healthcare, U.S. Census, Worknet, My Shopping Genie, Bethesda Health Group, First Civilization Inc., Quest Diagnostics and U.S. Army, Career Concept.

June 19th, and June 26, 2010- Career Development and Job Fair @ Life Christian Church. More than 100 people attended both the Career Development day on June 19,

2010, and the Job Fair on June 26, 2010. Workshops on the Career Development day included, How to build an attractive resume, how to do a successful interview, modern networking techniques, and surviving tough economic times. HR professionals were on hand for an open Q & A, as well as guest speaker.

The diverse group of employers represented included, St. Louis County Police, St. Claire Hospital, St. Luke's Urgent Care, Dierbergs, Insurance agent, KJSL/KSTL, and a local Chiropractor.

In addition we interviewed the promoter of the Career Development day and Job Fair, airing the interview on KSTL.

August 25, 2010-KJSL/KSTL Open House. We held an Open House on August 25th at the KJSL/KSL studio. Twelve individuals interested in Radio Sales attended. We gave a history of Crawford Broadcasting, company overview, introduced Tailored Plan principles, and discussed opportunities for Account Executives with Crawford Broadcasting in the St. Louis Market.

KJSL/KSTL trained several employees for new tasks in an effort to ensure their continued growth in their positions, and achieve greater knowledge of radio industry.

Employment Unit Outreach

KJSL/KSTL strives to keep our recruitment sources current and relevant in order to reach our community. We reviewed and updated our recruiting sources this year.

We attended three job fairs, one hosted by Sparkman Publications, one at Southwestern Illinois College, and one at Life Christian Center, which also included a career development day, with workshops such as resume preparation, networking skills, and interview techniques. As well, we held an Open House at the station for those interested in a career in radio sales.

Our Annual Anti Sexual Discrimination and Harassment meeting was held. During this meeting CBC policy is reviewed and thoroughly discussed. Employees have the opportunity to ask any questions to ensure all have a complete understanding.